

Under the patronage of,
The Prime Minister -
Government of Iraq



HEALTH EXPO IRAQ

3RD - EDITION
On the Annual list of events supported
by the Government

See the Health Care
professionals
annual meeting

ANNUAL
INTERNATIONAL
HEALTH EXPO
AND CONFERENCE

1 - 4 September 2022

AT BAGHDAD INTERNATIONAL FAIR

REACH
CONFERENCE

DELEGATE
AT THE LARGEST
HEALTHCARE EVENT

REGISTER NOW!

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Organised by:



Hygiene concept for Health Expo 2022



COVID-19 GUIDELINES & SAFETY MEASURES FOR EXHIBITORS

With an aim to give utmost importance to the safety of exhibitors, visitors, The organizing committee is committed to follow the health and safety guidelines issued by Iraqi Ministry of Health and World Health Organization - WHO to safely reopen exhibitions. The precautionary measures set by UFI's Global Framework for reopening exhibitions and B2B events safeguards the health and safety of any person in the working staff or visiting a Business Ground Group event or exhibition

Health Expo

EXHIBITION DESCRIPTION

HEALTH EXPO IRAQ



Venue: Exhibition Centre Baghdad, Iraq
(Baghdad International fair)

Date:
Thursday, 1 to, Sunday 4 SEP 2022

Cycle: every year

Opening times

- 1 September 2022: 11:00 - 16:00
- 2 September 2022: 10:00 - 16:00
- 3 September 2022: 10:00 - 16:00
- 4 September 2022: 10:00 - 12:00



2.500
Exhibitors



+12.000
Attendees



130
Exhibiting countries



18
Country pavilions



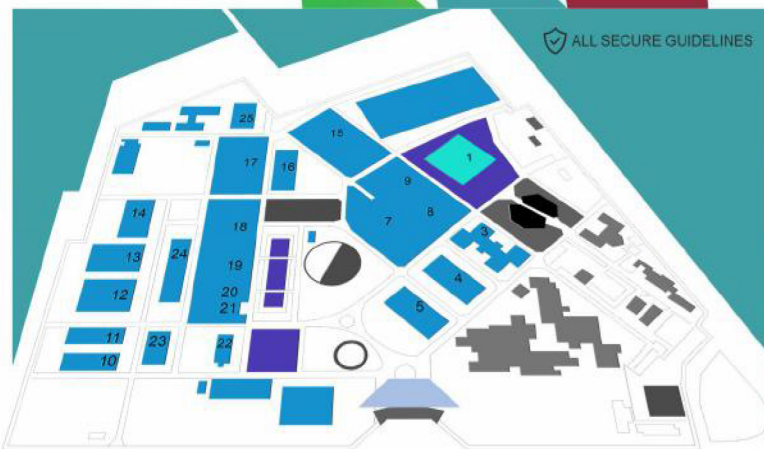
17
Panel discussion



48
Delegates



+20
Side events



Health Expo

Exhibition Description

There are many dates that matter and considered a platform for development and change

and there is only **one event that hosts healthcare professionals in one place at Iraq**

health Expo

Each year the health Expo and Conference in Baghdad offers the opportunity to showcase new products and innovations, develop valuable contacts.

Exhibitors are presenting state-of-the-art technology in the health sector, from Manufacturers and suppliers of medical and laboratory equipment and devices, suppliers, dealers, distributors and other healthcare professionals.

Be part of the new series of strategic plans announced!



Now in its 3rd year, HE is IRAQS' leading Health Expo, an International annual event that showcases the continued development of the healthcare sector and strategic planning in Iraq with participation from the middle east - IRAQ, TURKEY, IRAN and GCC, EUROPE, USA, ASIA, AFRICA) including country pavilions with government representation also, hosts several multi-disciplinary conferences and panel discussions.



Health Expo

Exhibition Range

The expo covers the fields of health Sector
On 4 exhibition days, exhibitors and participants will be able to display the latest developments within the industry.

HEALTH

- ✦ Health care services and facilities.
- ✦ Medical devices, equipment, and hospital supplies manufacturers.
- ✦ Healthcare infrastructure & assets
- ✦ Pharmaceuticals & Related Segments.
- ✦ Dentistry
- ✦ Healthcare & general services
- ✦ IT systems & solutions
- ✦ Medical insurance, medical services, and Laboratory equipment / diagnostic tests.
- ✦ Disposables & consumer goods
- ✦ Imaging & diagnostics
- ✦ prevention
- ✦ Orthopaedics
- ✦ Plastic & Cosmetic Dermatology
- ✦ Physiotherapy / rehabilitation



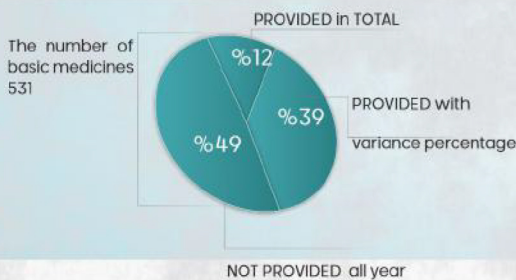


New series of strategic plans announced by IRAQI leadership showing the crucial bridge-building role the country can play in the region achieving economic reform that encourage investment specially Healthcare delivering best-quality integrated and comprehensive healthcare services. and a clean environment to enjoy long and healthy lives

Medical and Pharmaceutical Investment

1. Investment opportunity to create and build primary health centres, Iraq needs to double the available number from 3000-1400 health centre, must be innovative solutions to deliver health services to all the affected areas.
2. Provide the basic medicines in the governmental sector in the health institutions of Iraq, that needs to be increased to reach the basic medicine in the governmental centres and hospitals with 88% in total.

As follows:



Privet sector

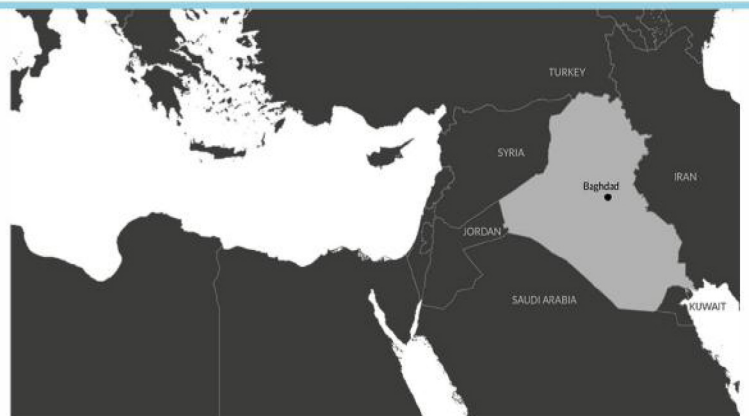
Of privet sector of 70%-60% of medicine do not meet the trade requirements for not being registered in the Ministry of Health and a comprehensive solution have been set for this problem by facilitating the registration of these companies and medical appliances in the Ministry of Health.

3. Investment opportunity to create 10 hospitals with (400-200 bed) and full supplies for ten years including improving, developing and proceeding the work in (20 hospital) with clinical capacity varies between (400-100 bed) besides the other initiatives to upgrade the health institutions in the liberated provinces with a high professional level.

Health insurance investment

As the expenses incurred on the Iraqi citizen is over 70% of healthcare costs, noticing that the international health care organization recommend that this percentage should not be over 30% to ensure financial safety and avoid poverty.

Health Expo will present a new strategy presenting investment opportunities, and consolidation of partnerships improving health services in Iraq.



Health Expo Participation

HEALTH EXPO IRAQ

At Baghdad International fair 2022

IRAQ

1 - 4 September 2022

WWW.HEALTHEXPOIRAQ.IQ

REGISTER NOW

In person participation

Exhibit on-site with a stand and expand your presence

1- Standard Stand space

Uniform **Tax included**
Minimum space allowed 15 sqm
Shell scheme , 1 table, 2 chairs , electricity,

- Available from 15, 18, 24 sqm sizes.

- Customizable with graphics
Furniture package upon request.



3- Exclusive upgrade

Space only
Minimum space allowed 18 sqm

CUSTOM DESIGN
Stand design options and pricing please
contact: skyline@businessground.iq

Dedicated contractor SKYLINE.
Premium locations on offer.
Integrated meeting rooms.
passes included.

2- premium Upgrade

Upgrade **Tax included**
Minimum space allowed 18 sqm
Wood stand construction (including
1table, 2 chairs)



PRODUCTION

Maximize visibility with a high impact, bespoke built stands.

SKYLINE sales team will help you customize
your participation across a variety of exhibiting
options tailored to your business needs.

Health Expo

Why exhibit

Public-private partnership.

by using the opportunity to learn and test the market and display the latest trends, advancements.

Face-to-face Networking, Meeting new customers and develop relationships.

Explore upcoming investment opportunities of the Iraqi government approach in the health sector improving health services in Iraq.

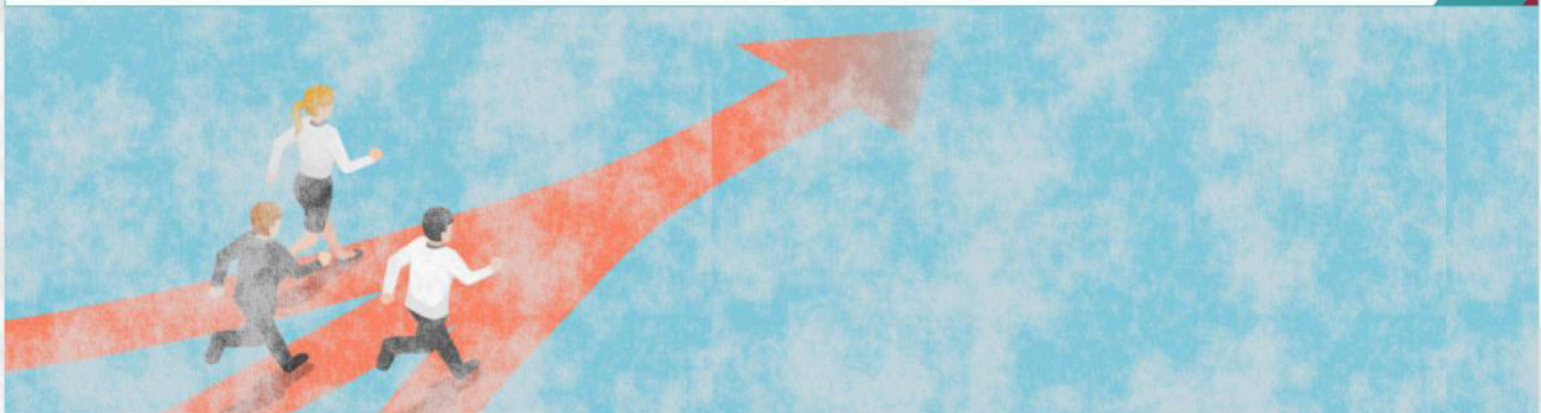
Secure business deals by presenting your company at the industry 's showcase event with the presence of key decision makers.

REACH Conference is aligned with the government's Health Vision and aimed at addressing the challenges as well as discussing initiatives to improve both the sector and Reach health coverage.

Network with more than 500 key figures from government entities, representatives of national and private hospitals, and more than 1.500 specialists, from the show Top lined Figures for 2019.

Marketing your products and services in a solid ground for investment and development.

Brand exposure before, during and after the expo through our year-round marketing activities





REACH

CONFERENCE



Join the business platform of the HE expo!

At Baghdad international fair 2022

IRAQ
3rd edition

1 - 4 September 2022

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Health expo



Health expo

For exhibitors



Suna Salamat Group



Tajhiz Teb e Barman



Iran Kaf Poush



Paksaman



Darou Sahel



Parmedic



Piyavar Group



Sazgar



Sanat Daman Co.Ltd



Ato Tab Pirooz



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REC



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Wadi AlRafdain company pharmaceutical products



AL-MOUYASSER



People Health Care



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AL-ANDALUS PRIVATE HOSPITAL- Modern Company for Drugs Industries



Analitik

Iraqi Pharmaceutical Students Team

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At Baghdad international fair 2022

IRAQ
3rd edition

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SAVE THE DATE : 1 - 4 / 9 / 2022
Book your place Now!



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LEADERS IN EXHIBITIONS INDUSTRY



GTx-1

BUSINESS GROUND GROUP
FOR INTERNATIONAL
EXHIBITION AND CONFERENCES

مجموعة شركات أرض الاعمال
لتنظيم المعارض والمؤتمرات الدولية